Grateful Pet trifold with Zeus puppy.qxp:grateful pet tri-fold 10-11-10 2 11/10/20 3:01 PM Page 1

WHAT IS ROBBING OUR PETS **OF THEIR HEALTH AND WELL-BEING?**

Research indicates that our companion animals are experiencing a decline in health for the following primary reasons:

- They are undernourished and struggling to process and assimilate foods they are not designed to eat
- Subjected to unnecessary vaccines, and overly aggressive vaccination schedules
- Regularly exposed to chemicals and other toxic substances

These factors are contributing to the deteriorating health we are seeing, generation after generation, as millions of companion animals develop chronic and acute health issues.

"The two biggest factors in our pet population health decline over these generations have been a severe overuse of multiple vaccines and nutrient-poor and toxin-filled commercial pet foods. We have also failed to address the underlying cause of disease by only suppressing symptoms..." Michael Dym, VMD, Presidential Scholar, Cornell University

SIMPLE CHANGES WILL RAPIDLY IMPROVE YOUR PET'S OVERALL HEALTH

- Feed nutrient-rich whole raw foods, including meaty and recreational bones
- Limit and schedule puppy/kitten vaccinations to a sensible protocol
- Eliminate *multiple annual* booster vaccinations
- Replace toxic flea and tick chemicals with natural preventative measures
- Use natural home cleaners and pet grooming products
- Provide exercise, fresh air and sunshine daily

DOGS AND CATS ARE CARNIVORES

Nutrition is the Foundation of Health in every species. Feeding your pets the food they were designed to eat will give them the best opportunity to live a long and healthy life.



Our devoted, tail wagging family member is

nearly genetically identical to a wolf. In fact, research indicates there is less then a 0.2% difference in the DNA of the grey wolf and your furry canine loved one. There is no biological difference. Dogs, like wolves, are carnivorous meat-eaters. Your



cat. like its ancestor, is 100% carnivore.

In the wild, their canine and feline counterparts eat prey: raw meat, fat, organs, tendons, and bone. Your carnivorous animal companion is incapable of fully digesting or utilizing over-processed meat, grains or

starches for nourishment. Raw animal protein provides the perfect nourishment they need to support their vital organs, and immune system. They instinctively know what is nutritionally best for them.



6 6 The sad truth is that prepared pet foods help provide **9 9** patients for vets. Dr. Ian Billinghurst

As NATURE INTENDED... SEE THEM THRIVE

Pets that are fed nutritious, biologically appropriate foods remain healthy, active and free of common diseases well beyond what most pet guardians and professionals would consider "old age."

Raw feeding will bring many health benefits to your pet, but first let's look at the six primary reasons to begin offering your dog, cat (or ferret) a raw food diet.

- Biologically appropriate: Provides food your pet is physiologically (functioning process) and metabolically (assimilation and elimination) designed to eat allowing them to assimilate maximum nutrient benefit without burden to their vital organs.
- Mother Nature's perfect balance: Supplies "life energy" with its wide spectrum of essential (unadulterated) amino acids,

living enzymes, and highly absorbable vitamins and minerals that the carnivorous pet requires for optimal health.

- The ultimate quality control: Allows for complete control over what your loved one is eating. No concern that the food is dangerously low in this, too high in that, etc.
- Individualized supplementation: Provides for easy diet adjustments to suit your pet's individual nutrient needs with whole living foods.
- Eliminate toxins: Prevents ingesting chemicals, preservatives, additives and other questionable healthdefeating ingredients. Also, highly digestible protein limits nitrogen by-products, a major cause of kidney problems.
- Nature's medicine: Feeds the vital organs, body tissues and energy force with the healing power of clean wholefoods

"He is your friend, your partner, your defender, your dog. You are his life, his love, his leader. He will be yours faithful and true. to the last beat of his heart. You owe it to him to be worthy of such dedication" ~ Author Unknown



Grateful Pet's Mission is dedicated to Zeuswhose heart was even bigger than he was

SWITCH YOUR PET TO RAW AND WATCH THEIR HEALTH RESTORE

- Optimal nutrition (Natural Whole food source of amino acids, vitamins, minerals, and essential fatty acids)
- Enhanced immune system healthy immune response
- Reverses many illnesses
- Supports rather than burdens all vital organs
- Eliminates metabolic stress Raw protein provides intracellular (between the cells) moisture and, therefore, natural hydration
- Physical energy stamina, power, muscular body mass
- Emotional energy balance hyper pets get calmer,
- lethargic pets come alive
- Stops most allergies
- · Maintains healthy weight
- Healthy teeth and gums
- Healthy skin and coat
- Snuffs out doggie odor
- Eliminates most common symptoms associated with regular consumption

product of natural raw foods for our pets." William Pollak, DVM

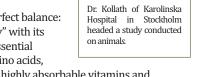
of commercial pet food such as: diarrhea, increased flatulence, intermittent vomiting, and prolonged scratching and chewing

- Aids with anal gland issues (Smaller, naturally firm feces)
- Less frequent, stressful visits to the veterinarian
- No anesthesia and its negative health impact (For teeth cleanings, tumor removals, and other procedures which become unnecessary.)
- Develop at appropriate rate quick growth spurts are avoided
- Less suffering
- Extended quality life; healthier and happier

A GRATEFUL PET!

"Raw foods are the most powerful healers for our companion animals. They are more digestible and the most absorbable nutrients we can provide. They are the building blocks for our animal's innate healing abilities - tissue repair and organ regeneration." Dr. Tamara Hebbler, DVM of Healing Hope





"...The young

animals eating cooked

and processed food

appeared to be healthy

and balanced at the

beginning. However, as

the animals became

adults they began to

age more rapidly than

normal and developed

degenerative diseases.

The control group of

animals fed raw food

aged less rapidly and

did not experience any

degenerative diseases."





Raw Food For Dogs And Cats As Nature Intended...

- All Carnivores Meats are FREE of Antibiotics, Steroids, and Hormones
- No Fillers (vegetables, fruits, grains, starches, synthetic vitamins or other supplements)
- No Added Potential Allergy Inducing Tenderizers, Preservatives or Artificial Flavorings
- Just 100% All Natural Meat, Bone, and Organs
- Carnivores' Ground Meat and Bone Products are based on a Whole-Prey Philosophy – Nature's Optimal Nutritive Balance
- The Carnivores Line Offers a Wide Variety of Meats allowing for a Full Spectrum of Essential Nutrients
- Convenience and Benefits of Ground Bone with Meat
- Meat Sources Follow Good Farming Management Techniques, Including a Natural Living Environment (free-range) and Humane Processing Methods
- Carnivores' Human Grade Meats are USDA or State Inspected



"Even a 12 year old terrier with few teeth, mammary cancer, a heart condition, and liver problems bounced back and gained weight on a diet of raw chicken wings." Dr. Tom Lonsdale, The West Australian "Today", (3-2002)

Visit our website **www.gratefulpet.com** for a complete menu of nutritious pet food, treats, other healthy solutions, insight and information

WHAT VETERINARY PROFESSIONALS ARE SAYING

"My experience... is that my patients have improved health on a raw diet." Dr. Richard Pitcairn, DVM

"We are seeing disease conditions in animals we did not see years ago. Many of these may be traced to nutrition as the source." Dr. Don E. Lundholm, DVM

"Expensive pet foods labeled 'premium' are often no better or different than cheaper food." Dr. Meg Smart, Western College of Veterinary Medicine in Saskatoon

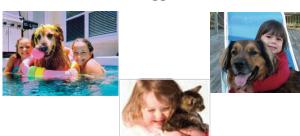
"Those of us who are intimately acquainted with what goes into commercial pet foods have no problem discerning where a good majority of liver disorders originate." Dr. John Heinerman, a well known medical anthropologist, and author of 55 books on health and nutrition, including *Natural Pet Cures* (1998)

"When a food is difficult to metabolize, not only is it robbing the body of vital nutrients, it is robbing the body of energy as well. Energy is wasted when the body works harder to digest food, assimilate nutrients and eliminate toxins. This is the energy needed to prevent or reverse symptoms, and run the immune system." Lisa S. Newman, N.D, PH.D., Animal Wellness Magazine (2008)

"Animals require the enzymes, amino acids and other nutrients in the raw meat in order to stay healthy. Animals need at least 30% raw animal fat, and their systems are not designed to handle cooked meat or cooked fat... For a return to health your pet requires a diet which strengthens the immune system and most closely resembles that which they would get in the wild..." Karen Becker, DVM

Carnivores™ Quality Food That Is Perfect For Our Carnivorous

Four-Legged Kids



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ARE WE LOVING OUR PETS TO DEATH?



THE RAW TRUTH

Important information about giving your pet the best opportunity to live a healthy, happy life

> Grateful Pet, Inc •Vero Beach, FL 32963 1-772-231-7768 • 1-877-738-7578 www.gratefulpet.com